

Juniper's Use of Cookies and Tracking Technologies

A cookie is an alphanumeric set of characters that a website transfers to the cookie file of the browser on your computer so that a website can remember who you are to, for example, customize website content and create a better browsing experience. A cookie will typically contain the name of the domain or website that created the cookie, the "lifetime" of the cookie, and an alphanumeric value, usually a randomly generated unique number to identify the cookie.

Similar technologies may be used instead of or in conjunction with cookies, such as web beacons, which are small, non-recognizable pictures downloaded to your computer when a specific website is loaded.

When you visit our Websites, we may use cookies and similar technologies for the following purposes:

- To help us recognize you as a unique visitor (just an alphanumeric identifier) when you return to our Website.
- To allow us to tailor content or advertisements to match your preferred interests.
- To avoid showing you the same advertisements repeatedly.
- To support sales activities and provide direct marketing communications to you if you have consented to receive such communications.
- To compile statistics that allow us to understand how users interact with our Websites, such as from which web page a user visited prior to arriving at our Websites, how long users remained on one of our Websites' pages, and what website users visited directly after they left the Juniper.net domain of our Websites.
- To help us improve our Websites.
- To protect the security of our Websites.

Cookies we use may collect such information as IP address, mobile identifier and the browser and type of operating system of the device you used to access our Website and certain activity data of the device, such as pages viewed and links clicked.

Our Websites use the following categories of cookies:

- **Required / Strictly Necessary Cookies:** Required cookies are necessary for the operation, maintenance and/or security of our Websites.
- **Functionality / Performance Cookies:** Functional and Performance cookies collect information about how visitors use our Websites, such as which pages visitors go to most often and if they receive error messages from web pages. For example, we may use third parties to help us understand how visitors engage with our Websites. This means that when you visit our Websites, your browser automatically sends certain information to these third parties. This includes, for example, the web address of the page you're visiting and your IP address. These cookies also remember choices you make (such as your language or the region you are in) and provide enhanced or more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages you can customize.
- **Advertising Cookies:** These cookies are used to deliver advertising more relevant to you and your interests. They are also used to limit the number of times you see a certain advertisement as well as help measure the effectiveness of the advertising campaigns. They are usually

placed by third-party advertising networks with our permission. They remember that you have visited a website and may share this information with other organizations such as advertisers.

Two types of cookies may be used on our Websites: session cookies (which are temporary cookies that remain in the cookie file of your browser until you leave the site) and persistent cookies (which remain in the cookie file of your browser for longer, typically two days, though the time period will depend on the lifetime of the specific cookie).

Disabling and Enabling Cookies

We place cookies, which are small text files that uniquely identify a device connected to the Internet, on your browser when you visit our Websites. By clicking the "Cookie Preferences" link at the bottom of our Website (<https://www.juniper.net>) (or the "Cookies Settings" link via the Mist Cookie Policy (<https://www.mist.com./cookie-policy/>)), you can obtain more information regarding the cookies used by our Website and disable or enable certain categories of cookies. Note that by disabling certain categories of cookies you may be prevented from accessing some features of our Websites, certain content or functionality may not be available, or the Websites may not operate correctly.

To learn about adjusting your Adobe Analytics cookie settings, please visit the [Adobe Analytics browser privacy settings website](#).

Depending on your location, you may also opt out of third-party cookies relating to behavioral advertising by visiting the following websites:

- European Interactive Digital Advertising Alliance (EDAA): www.youronlinechoices.eu and <http://www.edaa.eu/>
- Digital Advertising Alliance (DAA): <http://www.aboutads.info/choices/>
- Network Advertising Initiative (NAI): <http://optout.networkadvertising.org>

Do Not Track

There are different ways to prevent tracking of online activities. Some web browsers may allow you to enable a do-not-track feature that alerts the websites you visit that you do not want your online activities to be tracked. Our Websites may not recognize or react in response to do-not-track signals.

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